

SOMERS DUNESCAPE SITE FEATURES

What the site does for guests, on one page. Every number comes from the finished build.

01 A photo-led home page A big hero photo, the key facts at a glance and a “Check dates and book” button that goes straight to the listing. Booking link built in	02 The house, room by room Every bedroom and bunk room, what is in the house and who it suits. Photos open full size in a viewer. 4 bedrooms · 7 beds	03 The beach Balnarring, Merricks and Point Leo, plus the dunes, swim safety and what to do out of season. 3 beaches
04 A guide you can search Cafés, pubs, restaurants, food shops and sights. Guests filter by type, area or who it suits. 108 places	05 Ready-made days and trips Whole days planned in order, half-day trips, and ideas for going further afield. 5 days · 15 trips	06 A map and “My day” Guests tap places to build a day. The site draws a picture of it to save or share, and opens the route in Google Maps. 36 pins
07 Local stories and culture The history behind Somers, books set here, films shot here, and artists and makers to visit. 12 stories	08 A guests section Arrival, house manual A to Z, safety, house rules and departure, in a plain layout that works one-handed. The door code and wifi stay in the welcome message. 14 manual entries	09 Reviews in one place A rating summary and every review from the property listing, so people can read them without leaving. 129 reviews
10 Questions and extras A form that sends questions to the hosts, plus a page of extras: private chefs, groceries, cakes, spas, taxis and babysitters. 7 extras	11 Dandelion clock Shows the guest’s own time next to Somers time, so guests can plan their arrival. 2 time zones	12 Light, dark and phone-ready Follows the phone’s light or dark setting, reads well on a small screen, and asks before turning on any analytics cookies. Any device
13 At a glance The practical answers in one scan: sleeps 12, the beach, wifi, heating and cooling, laundry, the deck, self check-in, items for children and pets. 11 answers	14 Stay your way Panels for families and for dog owners, with only what the hosts have confirmed. Anything not yet known says to ask before booking. 2 panels	15 Getting here Drive times from Melbourne, the airport, Frankston and Mornington, and the train and bus from the city. 4 drive times
16 Walks, paddling and birdwatching Hand-picked places for the water, the paths and the birds, on the beach page. Each one opens in the guide. 10 places	17 Through the year Four seasonal cards: what the house offers and what is on nearby in each season. 4 seasons	18 Share or print a day Guests copy a link to the day they planned, and whoever opens it sees the same day. They can print it too. Link and print